

Colas joins the #StOpE initiative to end everyday sexism in the workplace

On January 25, 2022, the Colas Group, represented by Frédéric Gardès, Chairman and CEO, joined #StOpE, an initiative dedicated to combatting so-called “everyday” sexism in the workplace. Colas is the first company in the construction sector to sign on to the program.

In an opinion survey published by #StOpE, 82% of female employees declared that "women are regularly faced with sexist attitudes and decisions in the workplace". This type of behavior is intolerable.

Colas' signature joining #StOpE reinforces a multi-year commitment to the subject. In 2019, to raise awareness about everyday sexism, Colas launched a campaign with posters illustrated by Antoine Chéreau portraying purposefully unacceptable scenes from the workplace.

In 2020, the Group was a partner for the SineQuaNon Run, a race to fight sexism in which hundreds Colas employees in 15 countries took part. More recently, in 2021, on International Women's Rights Day, Frédéric Gardès passed a strong message to Colas teams worldwide, reminding everyone of Colas' commitment to a harassment free workplace.

Founded in 2018 by Accor, EY France and L'Oréal France, the #StOpE initiative, now led by the AFMD (French Association of Diversity Managers), boasts 144 partners, companies, schools and associations, all of whom are working to end everyday sexism within their organizations. To achieve this, each partner has committed to taking action in at least one of the eight areas set forth in #StOpE's collective commitment.

Colas is committed to building a respectful workplace where all employees can thrive. We have zero tolerance for sexist or discriminatory behavior of any kind. We build inclusive work environments across our diverse geographies where everyone feels respected and valued for their contribution, underlines Frédéric Gardès, Chairman and CEO of Colas.



Colas (www.colas.com)

Colas, a subsidiary of the Bouygues Group, has one mission: to imagine, build and maintain sustainable transport infrastructure. Backed by a network of 800 construction business units and 3,000 material production units in more than 50 countries on five continents, the Group's 55,000 employees act locally to connect communities and foster exchanges for today and tomorrow. Colas' ambition is to be the world leader in innovative, sustainable mobility solutions.

In 2020, consolidated revenue at Colas totaled €12.3 billion (55% outside of France).

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