



## PRESS RELEASE

Paris, September 8th, 2021

# Colas Rail is putting the spotlight on its current talents to attract those of tomorrow

**Colas Rail, subsidiary of the Colas Group, plans to recruit over 1,000 employees. To achieve this goal, Colas Rail is launching a new employer brand campaign, placing the human experience and expertise of its employees at the heart of its communications.**

### **Over 1,000 employees will be recruited in 2021, and 1,500 more in 2022**

Colas Rail is facing a recruitment challenge in all its locations, both in France and internationally. In a very specialised field, its jobs, such as railway foremen, overhead linesmen, etc., are in high demand.

In France, Colas Rail plans to recruit over 500 employees in 2021. Internationally, activity grew significantly in 2020 following the award of major contracts and the opening of offices in two new countries (Canada and Singapore). Over 500 recruitments are already planned for the current year.

### **Everyone can find fulfilment through meaningful, future-oriented jobs**

"Driven by Change". This is the message that the new employer brand campaign launched by Colas Rail was built around. This campaign is made of a series of impactful messages to showcase what working for Colas Rail means and the pride its employees take in working together to build a sustainable future.

Collaborative, this campaign, which was co-constructed with its employees, from all backgrounds and levels in the company, is based on the values of the Colas group: Care, Share and Dare.

Colas Rail is also reaffirming its CSR commitments by promoting an inclusive recruitment policy that fosters cultural diversity, gender diversity, integration, as well as the employment of people with disabilities in each country in which the company operates.



#### About Colas Rail ([www.colasrail.com](http://www.colasrail.com))

Colas Rail, the railway subsidiary of the Colas Group, has one mission: responsibly design and implement sustainable public transport solutions, contributing to the future of mobility. International leader in its field, Colas Rail is a railway construction specialist/system integrator that also provides services covering the entire life cycle of railway infrastructures: design, construction and maintenance, in France and on international markets. Present in 20 countries, Colas Rail employs 5,600 people who innovate and specialise in 12 different areas of expertise (track works, electrification, signalling, ventilation, etc.). In 2020, the company posted a turnover of €1058 million, of which 69% generated internationally.

FOR FURTHER INFORMATION:



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"The railway industry is very promising in terms of job creation but is facing a shortage of talent. To support our growth and achieve the objectives we have set for ourselves, we must increase our visibility and stand out to our target audiences. It is with this objective that we launched this campaign that reflects our DNA by putting our employees in the spotlight", explains Hervé le Joliff, CEO of Colas Rail.

**DRIVEN BY CHANGE**

Kenza, Overhead lines Construction Manager

At Colas Rail, we share the ambition of a sustainable future for us and everyone. A future where innovative and eco-friendly transport networks are the best way to connect everyone's life. And we make it happen everyday.  
#ColasCares #ColasShares #ColasDares  
Join our crew and turn your career into an amazing journey. Learn more now at [colasrail.com/en/drivenby](https://colasrail.com/en/drivenby)

**DRIVEN BY PASSION**

**DRIVEN BY CHALLENGE**

**DRIVEN BY PURPOSE**

More information on [www.colasrail.com/en/drivenby/](https://www.colasrail.com/en/drivenby/)

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